

32 Oxford Lane Eatontown, New Jersey 07724

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Board of Trustees

Colleen R. Rusch Douglas R. Rusch Justin C. Ferri Donald C. Burke Paula Pangilinan February 6, 2012

Dear Students, Parents, Teachers and Friends,

I am honored to announce two special programs for the Rose Annmarie Rusch Foundation, Inc. (the "Foundation").

Today, we launch the Rose Annmarie Rusch Scholarship Program. The mission of Rose's Foundation is to help those less fortunate in the community and also to provide educational scholarships to students who make giving back to the community a part of their daily lives. We believe it is so important to teach our children how to become the next generation of global philanthropists. Our children do not need to wait until they are successful or wealthy before thinking or acting like a philanthropist. We all know the rewards that come from helping those less fortunate are endless. We hope you will apply for this scholarship and tell us about all of your efforts to help other. Applications and instructions for applying are available in the St. James business office and can also be downloaded from the school's website. We will be awarding a \$1,000 scholarship that may be used towards tuition at any school, high school, college or university. The scholarship will be announced at SJS Awards Night. We ask that all applications be submitted by **Friday, April 6, 2012**.

The second program we are launching is a Book Drive to help support a program in Kenya called **HOPE: Helping Orphans Pursue Education**. This is a program that helps educate children who either have AIDs or have been orphaned by a parent who has died of AIDs. Rose's brother Matt is in 8th grade and will be coordinating the book drive. We will be collecting gently used books (appropriate for Ages 7-19) from **Monday, March 12th-23rd**. All books can be put in the donation boxes that will be located in the school foyer.

Rose's life will be celebrated on March 23rd in several special ways. The school in Kenya will celebrate Rose's life with a dedication of their school library in honor of Rose. We are very humbled by this gesture and hope you will help us give them the gift of reading by helping us fill their library with books. Mr. Cardone has graciously approved a **dress down day** for all of the students **on Friday, March 23, 2012.** We hope the children will remember Rose on this day by wearing something special that reminds them of Rose. To help defray the cost of shipping the books to Kenya, the school will be collecting a \$2 donation from each child who dresses down. All donations will be used for shipping the books to Kenya.

We thank you for your continued love and support. I know we all miss Rose very much, but I also know that our angel is busy guiding us to help others and to help make this world a better place. May God Bless you and your family.

Sincerely,

Colleen R. Rusch President and Trustee