



Polar Plunge
Sunday, January 13th
12:00pm Arrival
1:00pm in the Water
Surf Rider Beach Club
Sea Bright, NJ

It's Polar Plunge Time...despite Hurricane Sandy!

Many have asked if this event will continue, and we weren't sure, but the town of Sea Bright has asked the AOH (Ancient Order of Hibernians) to please continue as planned. We can't think of a better way to show support for our families who live in and have their businesses in Sea Bright than to show up and support this wonderful town.

To further show our support, 15% of all funds raised by St. James will be placed into our Care Steps program, which has and will continue to create immediate and long-lasting assistance for families impacted by Hurricane Sandy. Be sure to visit our special Care Steps page on our website for ongoing details.

All remaining funds raised will be placed into the St. James Advancement account, which will continue to advance and improve our technology and curriculum offerings, and improve our school facilities. All event costs and insurance are handled by the AOH, and they give us 100% back of everything we raise.* It's the best fundraiser out there!

All Polar Plungers must register in advance or on the day of the event. St. James will offer several pre-registration opportunities, as registration at the event can be difficult due to the number of people. Participants are required to raise a minimum of \$25 to register -- this may be paid directly by the participant or they may receive sponsorship from others to cover the registration fee. But \$25 is only the minimum, there's no maximum to how much any individual can raise.

The registration form may be downloaded on our school website (www.mysaintjames.com), or copies are located at the St. James Business Office. Feel free to give the office a call to have one sent home with your child. This same form may be used to receive sponsorship from friends and family.

All students who register will receive 2 Dress Down passes to use on the day of their choosing (*excluding \$2 Dress Down Days for Care Steps*).

Plus, all advance registrations receive a commemorative St. James School 2013 Polar Plunge t-shirt.

The following page provides more details on how to register, collect sponsorships, the advance registration opportunities available to our families plus news on Mr. Cardone & Mrs. Giordano's Polar Plunge plans. Plus we've got great prizes for our top fundraisers.

**All funds are paid directly to the Ancient Order of Hibernians (AOH), the organization running the Polar Plunge. They will then provide St. James with 100% of all money raised by our school. Visit <http://aohplunge.blogspot.com> or www.mysaintjames.com for complete details on this event.*

PRE-REGISTRATION OPPORTUNITIES

The registration form is available on our school website (www.mysaintjames.com) or in the school office. One form must be completed for each participant to register. Completed forms and fees (*cash or checks made payable to AOH*) may be returned to the St. James Business Office. Once registrations are received, participant t-shirts will be sent home before the event.

New this Year -- Register at Basketball Blowout on Friday, January 4th, and receive your participant t-shirt on the spot! A special registration table will be set-up at Basketball Blowout. Stop by to complete the paperwork and pay the \$25 registration fee (*cash or checks made payable to AOH*). Mr. Cardone and Mrs. Giordano will also be registering that evening as well, so be sure to watch for their official sign-up (*plus a few surprises too*)!

SPONSORSHIP

The registration form may also be used to solicit sponsorships from family and friends (*St. James does not allow door-to-door solicitations, please only ask those you already know*). Let your family and friends know you are jumping in the freezing ocean for a good cause; invite them to join you, and then let them off the hook by just asking them to sponsor you.

PRIZES

The top fundraisers at St. James will also receive great prizes. Fundraising amounts for top earners are calculated by total amounts earned by the family.*

1st Place - iPad Mini 16GB Wi-Fi Model

2nd Place - Kindle Fire HD 7"

3rd Place - Kindle Paperwhite

4th Place - \$50 iTunes Gift Card

5th Place - \$25 iTunes Gift Card

Plus, any class that has 100% participation receives a pizza party! Participation is determined by one family member registering for the Polar Plunge.

**Family earnings are calculated by immediate family members only. In the event of a tie for any position, or numerous positions, all families who are tied will be placed into a lottery. Names will be picked by Mr. Cardone to determine placing.*

QUESTIONS?

Feel free to contact the following individuals with any questions.

Jerry Doherty (jerrydoherty40@hotmail.com)

Kevin Milne (kmilne55@hotmail.com)

Paula Pangilinan (paula@pangilinkids.com)